AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing Of Claims:

1-13. (Canceled).

14. (Currently Amended) A method for operating multimedia and/or telematics services in a motor vehicle, comprising:

providing the services in a speed-dependent manner,

wherein:

at least one service uses at least one input medium; [[,]]

at least one service uses at least one output medium, including at least one visual output medium that includes at least two display adaptations of one service; and

the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle; and

performing a speed-dependent adaptation of the at least one visual output medium.

15. (Canceled).

16. (Previously Presented) The method as recited in Claim 14, wherein the selection of the services includes a prioritization of predetermined services over other services that are also available.

17. (Currently Amended) The method as recited in Claim 14, wherein at least one service uses at least two input mediums, the method further comprising:

performing a speed-dependent selection from among the at least two [[of an]] input medium mediums for an operator control of the services at least one service that uses the at least two input mediums.

18. (Currently Amended) The method as recited in Claim 14, wherein at least one service uses at least two output mediums, the method further comprising:

performing a speed-dependent selection from among the at least two of an output medium mediums for a representation of the services at least one service that uses the at least two output mediums.

19. (Canceled).

20. (Previously Presented) The method as recited in Claim 14, further comprising:

performing a control involving a selection, based at least in part on the speed of the vehicle, of a suitable form of representation of contents provided by the particular service on an output medium.

21. (Currently Amended) The method as recited in Claim 14, further comprising:

adapting an output medium in a manner controlled by a speed by performing at least one of the following:

a) changing a character display size on the output medium,

b) replacing text with graphical information,

c) changing a display color on the output medium, and

[[d]] c) providing a controlled selection of advertisements as a function of the speed.

22. (Currently Amended) The method as recited in Claim 14 19, further comprising:

performing one of the following for adapting an input medium in a manner controlled by a speed:

a) assigning control elements, including keys, different functions, in which functions of greater importance being prioritized over those of less importance,

b) suppressing predetermined functions of predefined associated control elements,

c) blocking keys in one of an audibly perceptible manner, a visually perceptible manner including displaying a visual that indicates the key is blocked, and a tactilely perceptible manner, and

d) changing one of a sensitivity characteristic of a microphone and a directional characteristic of the microphone.

23. (Previously Presented) The method as recited in Claim 14, further comprising:

selecting a transmission medium for communication and setting corresponding service parameters as a function of a speed.

24. (Previously Presented) The method as recited in Claim 14, further comprising:

performing a control in at least one of a location-dependent manner and a context dependent manner.

25. (Currently Amended) A vehicle information system for operating services including at least one of multimedia services and telematics services and associated user interfaces in a motor vehicle, comprising:

a service management unit connectable to:

a) a device for one of measuring and displaying an instantaneous vehicle speed, and

b) a user interface for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle, and

wherein the user interface includes a visual output medium to display information about at least one service, and the providing includes adapting the display of information in a speed-dependent manner.

26. (Currently Amended) A service management unit for use in an operation of multimedia and/or telematics services and associated user interfaces, in a motor vehicle, comprising:

a control unit for analyzing information on a vehicle speed and being configured for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle, and wherein at least one user interface includes a visual output medium to display information about at least one service, and the providing includes adapting the display of information in a speed-dependent manner.